

Jez Rose

Hello!

I'm **Jez Rose**. A seasoned television presenter, I create powerful and memorable content for social media, broadcast and online platforms. Take a sneaky peek inside...





Who Is Jez Rose?

My niche is connecting humans with big ideas in an engaging, articulate way.

I work a lot with the natural world encouraging people to enjoy outdoors; gardening and food in the wild, organic and home-grown areas, and ways to approach or think about things differently. Talking of which, I have an engaged, organic following on YouTube and Instagram, with a global podcast voted one of the “top 5 gardening podcasts” by The Sunday Times.

I’ve been a television presenter for 20+ years most recently for the BBC (Saturday Kitchen), ITV (James Martin’s Saturday Morning) and QVC (Pet’s Hour).

As an international conference speaker and host I have extensive experience creating branded content as an ambassador/influencer for brands that align with my values.



Skills

- Professionalism
- Vast broadcast & brand ambassador experience
- Proven engaging style
- Expert knowledge in human behaviour/natural world
- #1 Best-selling Author: Self-help/Behaviour genre

Available for:

Sponsored blog posts; product placement; brand ambassador; content collaboration; comment and by-line for digital and print; media appearances.



Examples

Instagram:

10k+ follows with 10.% engagement for posts and 28.8% engagement for reels (I post a lot more reel content than standard posts)

YouTube:

1.3k subscribers with average views of 1.4k (100 hours), 19k impressions and a CTR of 2.8% with average viewing duration of 3:07. Audience demo of UK 38%, USA 4% and Netherlands 1.5%.

Unboxing

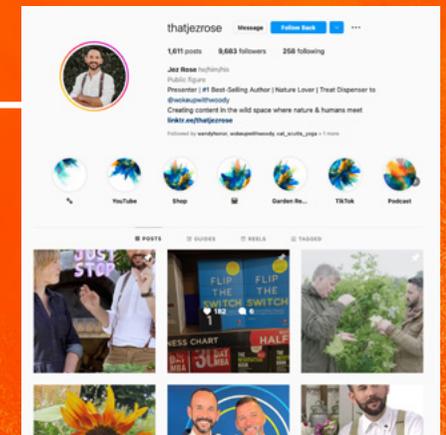
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Online Series



Social Posts





Previous Partnerships

Including:

- DEFRA
- Percy Nobleman
- Unitron
- Philips
- Braun
- Crowne Plaza
- Countryside Properties
- Marriott
- Jimmy Lion
- The Happy Egg Co



Commercial Vehicles



Social Statistics

Podcast:

Global downloads 185k

Instagram:

10k+ follows

YouTube:

~170k views; 1.4k subscribers; ~780k impressions with average view duration of 2:43.

Correct as of March 2023





Demographics

Average age range:

25 - 64

Gender:

Mostly equal split male/female with slight bias to female audience (YouTube examples is 64% female).

Location:

United Kingdom; USA; Canada; Europe

